

California Horse Racing Board Social Media Policy

The purpose of this Social Media Policy is to enable the California Horse Racing Board (“CHRB”) to post matters of public interest concerning CHRB’s programs, activities, news stories, and photos on social media, and to enable members of the public to comment on those posts. The purpose of this policy is to prevent content that disrupts the normal flow of dialogue or negatively affects other users’ ability to engage in discussions on the platform.

The following content is prohibited from being posted on CHRB’s social media platforms and may be removed or deleted:

- Content that is threatening, abusive, harassing, defamatory, profane, obscene, or indecent.
- Content that contains hate speech or discriminates against another person because of that person’s race, religious creed, disability, sex, gender, age, or any other protected basis.
- Campaign content, including content urging or opposing the nomination or election of a candidate or the qualification or passage of a ballot measure.
- Advertisements, solicitations, or other content that promotes or endorses services or products.
- Content that suggests or encourages illegal activity.
- Content or conduct in violation of a federal, state, or local law.
- Content that tends to compromise the safety and security of the public.
- Content that is unrelated to the topic being discussed or CHRB’s activities.
- Content that is spamming in nature.
- Content containing or linking to malicious software (malware) such as viruses, worms, trojans, rootkits, spyware, adware or any other unwanted software.
- Content that infringes on a copyright, trademark, or other proprietary right of any party.
- Content that is confidential, invasive of another person’s privacy, or contains personal information.

CHRB may remove content that violates these guidelines. Repeated violations may limit the ability of the party posting such content to comment on the social media platform in the future. CHRB is not responsible for, and neither endorses nor opposes, comments placed on its social media platforms (Twitter, Facebook, and LinkedIn) by visitors.

Any comments or other content posted or submitted to CHRB’s social media accounts for posting, as well as information pertaining to CHRB’s social media accounts’ users and visitors, may be public records subject to disclosure pursuant to the California Public Records Act (Cal. Gov. Code § 7920.000, et seq.).